

CHANCELLOR CAROL FOLT'S PREPARED REMARKS

Board of Trustees Meeting

Thursday, September 25, 2014

Welcome Back

- It's a pleasure to be back with you a month into our school year. There's a tangible buzz on campus and so much I want to share with you.
- Theme for the day: innovation in class and in the world
- Carolina has been in the news a great deal, but before I get into those highlights, I want to share some "behind the scenes" stories ...

"Behind the Scenes"

- **Council on Competitiveness** – A non-partisan NGO composed of peer corporate CEOs, university presidents, labor leaders and national laboratory directors; sets the agenda to drive U.S. competitiveness and prosperity ...
 - Participated with Randy Woodson, talked about innovation [*elaborate on any specific details*]
- **C-STEP** – Annual kick-off event for our C-STEP program ...
 - Program increases the number of low- to moderate-income community college students transferring into and graduating from UNC-Chapel Hill
 - Launched in 2006 with support from the Jack Kent Cooke Foundation, a national organization
 - Started with six students; today has 500 students
 - Nine community college partners across the state
 - C-STEP graduates have an average grade-point average at Carolina of 3.0 and have been admitted to highly competitive graduate programs in fields such as accounting and law
 - Students in photo: Christopher Gremillion, Hafsa Mohamud, Chizoba Nnoruka and Noah Boyd
- **HIV/AIDS** – Important progress in the fight to combat HIV/AIDS, event honoring patients who have survived 20+ years
- **Ebola Precautions** – In late July, we recognized that West Africa's Ebola epidemic represented a potential public health risk ...
 - Asked that units that reach students and the community, including the Medical school, hospital, ISSS, EHS and Campus Health, to meet to facilitate communication, preparation and coordination.
 - With guidance from Dr. Billy Fisher and Dr. David Weber, the University teams discussed three key areas vital for preparation:
 - Identification of possible exposure to Ebola among faculty, staff and students returning from West Africa;

- Communication about risks without raising unwarranted anxiety or fears; and
 - Diagnosis and treatment of persons displaying possible symptoms
 - After understanding the emerging risks, the group agreed upon plans and protocols and plans to reduce risks and maintain vigilance. UNC's General Administration called up Chapel Hill to facilitate a system-wide discussion – with the State's Public Health Secretary – on communicating and managing risks. Chapel Hill has been regarded as the leader in understanding, responding and communicating in this area.
 - The group continues to communicate about emerging risks and actions. At this point, the key risk area is preparation for the upcoming holiday break when students and scholars may travel into affected areas. Our administration will promote our travel registry through ISSS and coordinate with our medical school.
- **Wainstein** – Preparing for the report release as well as additional reforms needed and implications for NCAA investigation
 - Looking forward to his findings so that we can then take appropriate action/make decisions
 - Goal is to be able to communicate transparently; we're preparing for public records requests in particular
 - Student-Athlete Academic Initiative Working Group – very active, ready to put new reforms into place if needed
 - In the interim ... record number of student-athletes on the honor roll
- **PeopleSoft/ConnectCarolina** – Want to thank all of the people across campus who have been working on the ConnectCarolina project. Major undertaking, years of effort and long-hours have gone into the project; now we are close to launch; will provide so many new benefits for our campus community

News

- Those are probably some of the things you *haven't* seen ... what you perhaps *have* seen is that we've been very busy.
- **New York Times** – #3 for economic diversity in Upshot column, highest-ranking public university
- **U.S. News & World Report** – 5th in the country among all publics
- **National Dialogue on Higher Education** – After spending my first year gaining a clearer understanding of this great University, I've been taking to the road to ensure that the nation knows about what Carolina is accomplishing, what we represent and what we're aspiring to ... [WSJ Boss Talk, U.S. News op-ed]
- **Faculty** – I'm also really proud of our faculty, who are leading in nearly every field. Generating national media coverage too; in July and August, Carolina was mentioned in more than 1,000 positive national and global media stories.

- **Dr. Billy Fischer** worked on the ground in West Africa combatting Ebola, and then came home to help dispel myths and educate the American public about the realities of the outbreak ...
- **Dr. Kelly Hogan** has received coverage in the New York Times, Washington Post and USA Today for her research on flipped classrooms at Carolina ...
- **Professor Steven King** (UNC School of Journalism) created a website to help the Liberian government track Ebola cases and illustrate the size of the problem ...
- **Research Funding** – Speaking of faculty, today I am pleased to announce that our faculty brought in more than \$790 million in research contracts and grants in FY 2014. That’s up nearly \$15 million from FY 2013.
 - Today we are announcing that the National Longitudinal Study of Adolescent Health, or Add Health, has been granted \$28 million from the Eunice Kennedy Shriver National Institute of Child Health and Human Development
 - Nation's longest-running study on the health of adolescents and their transition into early adulthood
 - Launched in 1994 in response to a Congressional mandate to study adolescent health
 - Add Health researchers have obtained approximately 650 independently funded research grants and have produced more than 2,000 peer-reviewed research articles
 - Focused on the interaction between the interaction of genetics and the environment
 - Has produced findings in areas such as the consequences of early obesity, the role of genetics in smoking and drinking patterns, and the effect of bedtime on adolescent academic performance ...
 - New funding will enable a fifth wave of data collection
 - I want to recognize Dr. Kathleen Harris, the principal investigator and director of the Add Health study [*Kathleen will be in the audience*]
 - James E. Haar Distinguished Professor of Sociology in the College of Arts and Sciences
 - Faculty fellow of the Carolina Population Center
 - Elected into the National Academy of Sciences earlier this year
 - Chaired a NAS workshop in August: “Assessing and Encouraging Interaction between Genetic and Social-Behavioral Models”
- **Start-up Numbers:** These grants and funding numbers are important because our research translates into real businesses here in North Carolina.
 - At least 150 UNC-Chapel Hill start-ups here in North Carolina, everything from Quintiles to smaller start-ups like Lone Rider Brewing Company – not all are research/technology-focused, but many are
 - Provide jobs to nearly 8,000 North Carolinians

- Employ around 35,000 worldwide
- Generate more than \$6 billion in revenue each year
- **Sexual Assault** – Announced an improved, comprehensive policy addressing sexual violence. Offers clarity on key terms such as "consent," and creates an easily navigable adjudication process to ensure fairness and balance ... *[collaborative and inclusive process, important step forward, etc.]*

Incoming Students

- All of this while we welcomed an incredibly talented group of new students:
 - Nearly 4,000 freshmen and more than 800 transfers ...
 - 14% of our freshman class graduated as the valedictorian or salutatorian of their high school class ...
 - 18% are first-generation college students ...
 - 94 N.C. counties, 38 states and 24 countries are represented ...
 - They are veterans, scientists, artists, activists, writers and athletes ...
- And more than 2,300 new first-year graduate students
 - Valerie Ashby leading Diversity and Student Success program – focused on academic success, professional development and degree completion for graduate students from diverse and underrepresented groups
- We also hired 177 new faculty over the past year – of these, 109 were tenure and tenure track, and 68 were new fixed-term faculty.
- Looking forward to the Carolina Performing Arts 10th Anniversary Gala this Saturday
- University Day with Gov. Pat McCrory as keynote speaker on October 12; will present distinguished alumni awards

ALS Ice Bucket Challenge

- I certainly don't want to throw cold water on our meeting this morning, but I do want to close with a very notable moment from the past few months ...
- The ALS Ice Bucket Challenge "tidal wave" swept across our campus this summer ... even reaching the steps of South Building.
 - And Chancellor Woodson took me up on my challenge ...

Presenter Introductions: Karen Gil, Jim Dean, Bill Roper

- We have three excellent presentations lined up for you.
- First, Dr. Michael Crimmins and Dr. Kelly Hogan will present on "Engaging Tomorrow's Scientists: Transforming Instruction in Large Lecture Courses."
- They will also be joined by three students:
 - Tatianna Blount, a biology major from Raleigh;
 - Dennis Mitchell, an exercise and sport science major from Fayetteville; and

- And Sarah Rebecca McShane, a chemistry and biology double major from Vienna, VA
- They will be introduced by Karen Gil, dean of the College of Arts and Sciences.

[Presentation on Engaging Tomorrow's Scientists]

- Next, Susan Cates, executive director of MBA@UNC and president of executive development at Kenan-Flagler, will present on our MBA@UNC program.
- Susan will be introduced by Jim Dean, our executive vice chancellor and provost.

[Presentation on MBA@UNC]

- Finally, I'm pleased to welcome Dr. Billy Fischer to present on the struggle to combat Ebola. You may recognize Dr. Fischer from his appearance on the TODAY Show earlier this summer ...
- Dr. Fischer will be introduced by Dr. Bill Roper, dean of the School of Medicine.

[Presentation on The Struggle to Contain Ebola: A Report from the Front Lines]